

Dynamic Solutions. Endless Possibilities.

Honeywell



**9-11 August 2010 • Gold Coast • Queensland
The Marriott Hotel**

**Honeywell Users Group
Australia and New Zealand Symposium**

Sponsorship Opportunities

www.honeywell.com/ps/pacific/hug

Invitation

The organising committee of the Honeywell Users Group 2010 invites your participation as a sponsor at the Pacific Users Group Conference.

Celebrating more than 20 years of exchanging technical information to end users within the automation and process control industries, Honeywell Users Group has an excellent reputation as one of the best user symposiums in Australia and is expected to attract over 100 delegates from a range of industries including:

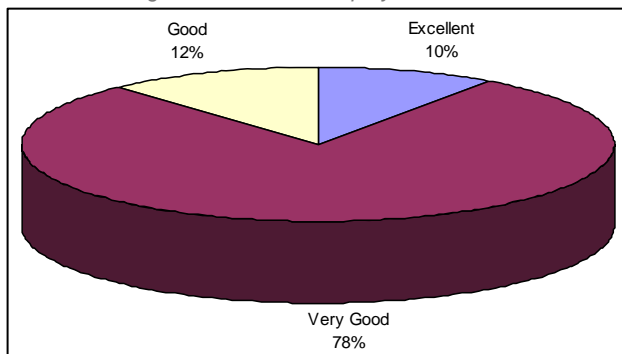
- Oil and gas
- Mining, minerals and metals
- Refining
- Chemicals
- Power

The sponsorship program is structured so that Honeywell business partners and complementary technology providers can receive maximum visibility and networking at the conference.

Benefits of sponsorship

- Exposure to a targeted, national audience of control engineers, operation managers and directors
- Opportunity to raise your company's profile amongst a valuable target audience, pre and post event, plus during the conference
- Numerous opportunities for your staff to exchange ideas and discuss evolving technologies with industry peers

Rating of 2008 Users Group by Attendees



Demo/ Exhibition Room

A valuable and a great opportunity to generate sales leads. It also enables sponsors to network with end users and Honeywell personnel.

One delegate summed up the Demo Room in one word—AWESOME!

"I have not attended a better organised and executed conference than this one. I have enjoyed this experience very much and will definitely attend the next one."

2010 HUG Committee

Terry Snow (Chairman) —Rio Tinto Alcan

Lan Chau (Vice Chairwoman) - Genos

Rob Polinelli—Alcoa

Bill Ramsay—Honeywell Process Solutions

Paul Kjellgren—Woodside

Rob Gilbertson—BHP Billiton

Rob Duggan—Worsley Alumina

Suzana Trajanovska—Honeywell Process Solutions

Kelly Lautenbach— Honeywell Process Solutions

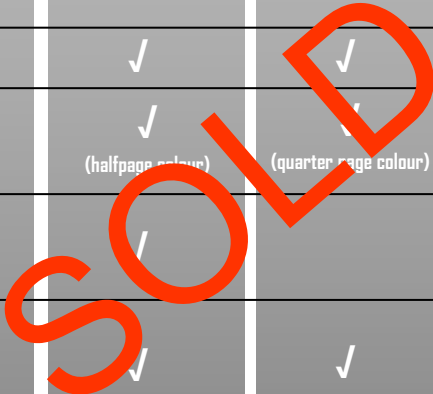
Sponsorship Options

To ensure **maximum exposure** from the sponsorship benefits listed below, a response is required as soon as possible. A 50% deposit is required to secure your sponsorship. Sponsorship amounts include GST.

The Committee would like to encourage you to secure your sponsorship of the Pacific Honeywell Users Group quickly, as there are only **six** exhibition stands available within the Demo Room.

Sponsorship Benefits

	Platinum Sponsor \$11,000	Gold Sponsor \$9,900	Silver Sponsor \$7,700	Bronze Sponsor \$5,500
Inclusion of company logo within registration brochure and conference program	✓	✓	✓	✓
Opportunity to provide a breakfast speaker for the program*	✓			
Exhibition stand within the Demo Room**	✓	✓	✓	✓
Inclusion of advertisement within conference program***	✓ (full page colour)	✓ (half page colour)	✓ (quarter page colour)	
Display of one company banner within conference venue (supplied by sponsor)	✓	✓		
Company logo on slides to be displayed prior to sessions and during breaks within plenary room	✓	✓	✓	✓
Inclusion of company logo within conference newsletters and website	✓	✓	✓	✓
Complimentary Welcome reception tickets	✓ (three)	✓ (two)	✓ (one)	✓ (one)
Complimentary Conference Dinner tickets	✓ (three)	✓ (two)	✓ (one)	✓ (one)
Complimentary Full Conference Registration	✓ (two)	✓ (one)	25% discount to one full conference registration	10% discount to one full conference registration
Complimentary Demo Room Registration	✓ (one)	✓ (one)	✓ (one)	✓ (one)
Inclusion of company brochure or promotional item within delegate pack (A4 in size max, supplied by sponsor and agreed with committee prior)	✓	✓	✓	✓



* Subject to committee approval

** Space size 6 foot table (provided), includes signage and description in Demo Exhibits Booklet

*** Artwork to be supplied by sponsor

Other Sponsorship Options

In addition to the Platinum, Gold, Silver and Bronze sponsorship options, the below can also be sponsored with benefits as outlined (GST inclusive).

Welcome Reception - \$5,500 (1 available)

- Your company's signage and merchandising material displayed at the reception venue (supplied by sponsor).
- One full conference registration
- Provided with two additional tickets to the Welcome Reception
- Company logo on website acknowledging sponsorship
- Sponsorship acknowledged in conference program

Conference Dinner - \$11,000 (1 available)

- Company merchandising material and two banners displayed at the dinner venue (supplied by sponsor).
- Two full conference registrations
- Opportunity to provide one promotional item to delegates (supplied by sponsor) at the dinner
- Your company's logo on the dinner tickets and dinner menu
- Provided with four additional dinner tickets
- Company logo on website acknowledging sponsorship
- Sponsorship acknowledged in conference program

Conference Lunches - \$4,400 each (3 available)

- Display of company banner and merchandising material (supplied by sponsor) within the lunch area
- Acknowledgement of sponsorship within conference program
- Opportunity to include one A4 maximum brochure within delegate pack (supplied by sponsor)

Golf Sponsor - \$5,500 (1 available)

- Announced as golf sponsor in Club Room
- Option to have company representative distribute golf prizes in Club Room
- Option to provide branded flags or banner stand (supplied by sponsor) to be displayed on the course
- Option to provide branded golf balls for the day (supplied by sponsor)
- Acknowledgement of sponsorship in conference program
- Opportunity to include one A4 maximum brochure within delegate pack (supplied by sponsor)
- One full conference registration

Demo Room Happy Hour - \$4,400 (1 available)

- Display of company banner and merchandising material (supplied by sponsor) within the lunch area
- Acknowledgement of sponsorship within conference program
- Opportunity to include one A4 maximum brochure within delegate pack (supplied by sponsor)

Tea Breaks - \$2,200 each (6 available)

- Acknowledgement of sponsorship within conference program
- Display of company banner and merchandising material (supplied by sponsor) within the tea break area
- Acknowledgement on conference website of sponsorship

Coffee Bar – \$1,100 per day (3 available)

- Banner/signage at coffee bar
- Opportunity to give out one promotional item (eg. Branded mugs) - supplied by sponsor

Payment Options Cheque Electronic Funds Transfer (EFT) Credit card

Please make **CHEQUE** in Australian Dollars payable to: Promaco Conventions Pty Ltd ABN 68 008 784 585
PO Box 890, Canning Bridge Western Australia 6153 Tel: +61 8 9332 2900 Fax: +61 8 9332 2911 Email: promaco@promaco.com.au

Credit Cards*

Visa Mastercard AMEX

Cardholders Name:
Card Number:/...../...../.....
Expiry Date: Amount (incl 3% credit card fee):
Cardholders Signature:

Electronic Funds Transfer

Account Name: Promaco Conventions
BSB: 306 107 Account Number: 521 958 7
Bank: Bankwest Branch: Adelaide Terrace, Perth
Please email or fax confirmation details through on the day the transfer is done to assist administration.

Cancellation Policy

In the event of sponsorship cancellation or withdrawal, the HUG organising committee reserves the right to retain the 50% deposit unless that particular area of sponsorship is resold. All cancellations must be advised in writing.

*Credit card payments will be subject to a 3% bank service charge fee on the total.

A Tax invoice of payment will be supplied.

HUG Conference Secretariat:
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